

HOSTING THE WORLD.

EXHIBITION LOGISTICS – CHANGES IN PROCEDURE

Every minute counts when preparing for an event. So to ensure that you as an exhibitor have all the materials, exhibits etc. ready and available exactly when and where you need them, Messe Berlin is offering a new digital service called **VisiFair** which optimizes traffic procedures and ensures efficient delivery and collection.

What does that mean for you?

The deposit rules formerly in force for assembly and dismantling periods no longer apply.

With the new Visifair system, time slots for suitable loading zones can be conveniently booked online, well in advance. You then receive your entrance documents immediately. Drivers are informed in good time so that they can arrive punctually at the pre-booked loading zone. The integrated VisiFair payment system ensures uncomplicated payment transactions.

Loading zones can be booked at <https://visifair-bookings.messe-berlin.de>

What are the advantages for you?

VisiFair untangles the peak-time traffic that normally arises during assembly and disassembly periods, thus avoiding traffic jams on access routes and reducing additional costs as the result of delays. VisiFair makes advance planning more reliable for you as an exhibitor and allows you to utilize your time on the exhibition grounds more efficiently.

Would you like to use your own forwarding agent?

Then consult us directly to find a suitable solution. VisiFair provides the option of integrating your own forwarding agent into overall operations.

Any other questions?

For questions on loading zone bookings:

Tel.: +49 30 3038 4334

E-Mail: traffic-visifair@messe-berlin.de

General traffic service hotline:

Tel.: +49 30 3038 4888

