



## **Fact Sheet**

### **The Cannabis Expo Mary Jane Berlin**

As the largest cannabis trade fair in Germany, the Mary Jane Berlin takes place from 21 to 23 June 2019 in the ARENA Berlin.

#### **About the Mary Jane Berlin - Germany's largest cannabis expo**

In Europe, no cannabis expo is growing as fast as the Mary Jane Berlin - with more than 250 national and international exhibitors in 2019 and a total area of over 13,000 square meters, the Mary Jane Berlin is Germany's largest cannabis expo. With the increasing interest in the German cannabis market, it is the most important network and trade platform for manufacturers, retailers and consumers in Germany. This year, 25,000 visitors and the record number of 250 exhibitors are expected.

Thematically, it's all about the future of the green power plant - as a food, cosmetic, building material or medicine. More than 30,000 products are presented - from oils and foods with CBD to fertilizers, technical equipment and growing materials to vaporizers, textiles, dog food and smoking accessories. The focus at the Mary Jane Berlin 2019 will be on numerous products with the active ingredient CBD, which reflects a current wellness trend in Germany. During the expo visitors have the opportunity to compare different products, to test and to get advice by experts. Behind the busy trade fair events, industry prospects, retailers and manufacturers use the Mary Jane Berlin as a network and business platform. Over 1,500 business accreditations have already been registered.

The expo will be supplemented by a professional conference in which many international and national experts will talk about cannabis. The range of topics ranges from political talks to forums on health applications and cultivation, to the medical use of cannabis and includes study results as well as future perspectives of the hemp plant.

Podium guests include renowned doctors such as Dr. med. med. Franjo Grotenhermen and Dr. med. med. Eva Milz and experts on the subject of legalization such as Andreas Müller or Prof. Dr. med. Justus Haucap. At the political podium Dr. Kirsten Kappert-Gonther, MdB (Bündnis 90/Die Grünen), Niema Movassat, MdB (Die Linke) and Dr. Wieland Schinnenburg, MdB (FDP) are involved.

The trade fair is rounded off again with a diverse cultural and entertainment program. The Mary Jane Berlin Festival measures the largest outdoor area ever offered by a European cannabis expos:

Two festival stages play live music and live acts, the street food area offers culinary (cannabis) highlights and a sandy beach with a bathing boat in the Spree provides a place to cool off in the hot summer days.